



### Froniditha Care Radiothon 2020 fundraiser to go ahead

There is no cloud surrounding Fronditha Care’s Radiothon 2020 fundraiser, as the not-for-profit aged care provider steams ahead with the radio broadcast to entertain those in isolation.

The 3XY Radio Hellas Fronditha Care Radiothon will hit the airwaves on Saturday 21 and Sunday 22 March, with a full schedule of speakers and uplifting tunes over the two days.

Froniditha Care Chief Executive Officer Michael Malakonas says a lot of thought has gone into how the broadcast will go ahead safely for everyone following the outbreak of COVID-19.

“We think the Radiothon will be a great way to keep people entertained and informed over the weekend during these difficult days,” CEO Michael Malakonas says.

Preventative measures are in place for those at the pop-up studio and on the phones, Mr Malakonas says, with the call centre volunteers engaging in social distancing and extra cleaning/sanitation available to all who attend.

“Those who do not want to come to the live broadcast location will be able to phone in to the studio and participate in the comfort of their own homes,” Mr Malakonas says.

This year the Radiothon will aim to raise funds for specialised dementia care for the Greek Australian community.

The organisation is currently building a new 30-bed memory support unit (MSU) in Melbourne’s West, more than doubling its current dementia bed capacity in the region from 13 to 30 beds at a cost of approximately \$6 million.

The MSU will be part of a new 92-bed world-class residential aged care facility that will also cater to respite services and continue our unique model of care, at a total cost of \$18.9 million.

<b>Radiothon 2020 Broadcasting LIVE</b>	
<b>SATURDAY 21 March</b>	<b>12PM - 9PM</b>
<b>SUNDAY 22 March</b>	<b>11AM - 9PM</b>
Tune in: 3XY Radio Hellas 1422 AM	<a href="http://www.greekmediagroup.com.au/">http://www.greekmediagroup.com.au/</a>

Support Hub  
16 Anzed Court,  
Mulgrave, VIC 3170  
Ph (03) 9552 4100

[frondithacare.org.au](http://frondithacare.org.au)  
[info@fronditha.org](mailto:info@fronditha.org)  
ABN 71 424 124 816  
ACN 138 152 682

**To donate:**

**Call:** 03 9552 4100

**Online/Credit Card:** <https://frondithacare.org.au/donate>

**Bank deposit:**

NAB	
Account name:	FronDitha Care
BSB	083 605
Account no.	17 639 9983

Delphi Bank	
Account name:	FronDitha Care
BSB	941 304
Account no.	2033 72 010

Please contact our EGM Communications and Public Affairs, Zoe Angeli, on (03) 9552 4102, 0418 696 794 or [zoe.angeli@fronditha.org](mailto:zoe.angeli@fronditha.org) for more information.

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